

Distretto Agroalimentare Regionale D.A.Re. srl
Via Gramsci, 89/91
71100 Foggia
Italy

E-mail: darepuugia@pec.it
f.volpe@darepuugia.it
Web: www.darepuugia.it

Call for Expert for video recording and editing

Take-off for sustainable supply of woody biomass from agrarian pruning and plantation removal - (uP_running) – Horizon 2020 Programme – call H2020-LCE-2015-3

REQUEST FOR QUOTATION

N° prot. 456 – 19th December 2017

**CLOSING DATE:
Noon (12:00hrs) of Monday 8th January 2018**



1. INTRODUCTION

The Agrofood Technology District - D.A.Re. srl is partner of the project “Take-off for sustainable supply of woody biomass from agrarian pruning and plantation removal (uP_running)” that aims to set the path for the development of the bioenergy utilisation of agrarian pruning and plantation removal (APPR) wood obtained from vineyards, olive groves and fruit tree plantations. uP_running vocation is the abatement of the current immobilism of the value chain actors for the utilization of APPR woody biomass.

2. DUTIES AND RESPONSIBILITIES OF THE EXPERT

The request for quotation is for the implementation of a video of the 5 woody biomass value-chain demonstrations. The video will describe the operations that each Prime Mover (PM)¹ of the chain has to perform to ensure the collection, treatment and delivery of the biomass.

The video duration will be no longer than 7 minutes and include:

- **interviews on field to the 5 value chain PMs**
- **shooting in 5 different locations, in Apulia Region, where each PM will demonstrate its value-chain**
- **a project presentation and conclusion (narrative content)**
- **subtitles in English and in all consortium languages**

The timing of the shooting on field is connected to the needed operations to demonstrate the functioning of the value-chain (maximum 2,5 days for the total demonstration shootings).

The narrative of the video will foreseen:

- **PROJECT DESCRIPTION (30” to 1’)**
 - Technical narrative. The voiceover will be recorded by a project partner and the background will be made up project slides/images. Subtitles in English and in all consortium languages will be foreseen and provided by DARE
- **DEMONSTRATIONS ON FIELD DESCRIPTION (4’ to 5’). It will include**
 - The voiceover recorded by a project partner to describe the operations needed to demonstrate a value-chain, the importance of getting all stakeholders of the value chain involved, the legal framework (if the case shows some relevant barrier or driving force) **(about 50”)**
 - During the demonstrations on field, 5 PMs’ interviews will be recorded **(50” per PM)**. Below the points to be covered during the interview:
Who is the farmer, What is his/her interest, How can the value-chain work?
 - Type of actor, type of product / resource

¹ persons/entities that will take the initiative and the risk for the demonstration, selected according to the activities of the Task 3.1,.



- Stakeholder (one or various responding different questions; not necessary all stakeholders all questions; outstanding parts will be cut and edited)
 - What are the benefits of participating in an APPR value chain?
 - What are the current barriers? How can they be overcome?
 - What did you do before with these APPR residues?
 - Which resources would you need if any?
 - What interactions with which stakeholders are needed to perform this value chain?
 - Benefits for consumers?
- **CONCLUSIONS (30" – 1')**
 - The voiceover will be recorded by a project partner.

The images to be recorded during the demonstrations:

- Farmer interviews
- Machine collecting the residues
- Machine downloading
- Machine starting up
- Field characteristics (long shot)
- Residues (close up shot)
- Residues loading in the truck / machine
- Track arriving / leaving the field
- Images after collecting of biomass residues
- Arrival to plant. Facility where it is consumed or tested.

3. TIMEFRAMES

The activities will start on January 2018 and take place in the next 6 months.

4. QUALIFICATION AND SKILLS

Bidders are required to have the skills and capacity to deliver the required products and services.

5. EVALUATION CRITERIA

The evaluation will be based on the best value for money.



6. TERMS OF PAYMENT

An advance payment, equal to 20% of the contract amount, will be paid to the expert upon signature of the contract. The final payment will be made after the delivery of the video and upon approval by DARE.

Payments will be made in Euro. The amount paid to the expert shall be gross and inclusive of all associated costs such as social security, income tax, travel costs, other expenditures (VAT excluded).

7. APPLICATION PROCEDURE

Interested candidates must submit the following application documents. The documents can be provided in English or Italian:

- Annex A: a one-page Letter of Interest, containing personal contact details of the expert (Full Name, Address, Mobile Telephone, E-mail address, tax code and VAT number, if applicable), explaining the previous experiences connected to video making in the farming/agrofood sector.
- Annex B: the economic offer, detailing the costs for on field shooting and the final video editing.

Applications must be submitted by email to darepuuglia@pec.it and f.volpe@darepuuglia.it, between 27th December, 2017 and 8th, January, 2018 at 12:00 a.m. Applications received before or after the indicated limit dates will be disregarded.

The object of the e-mail will have to specify necessarily the following sentence: **Request for quotation for uP_running video recording and editing.**

The name and address of the proponent should be clearly included in the email submission.

8. DATA PROTECTION CLAUSE

All information submitted will be treated in the strictest confidence, according to the Italian Law n.196/2003.

